

BBA-403 (AK)

2 0 2 3

(4th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper : BBA-403

(Research Methodology)

(PART : A—OBJECTIVE)

(Marks : 25)

KEY ANSWERS FOR OBJECTIVES

1. Put a Tick (✓) mark against the correct answer in the brackets provided : 1×10=10

(a) (i)

(b) (ii)

(c) (ii)

(d) (iv)

(e) (i)

(f) (iii)

(g) (iv)

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(2)

(h) (iv)

(i) (ii)

(j) (ii)

2. Write *True* or *False* against each statement in the brackets provided : $1 \times 5 = 5$

(a) False

(b) False

(c) True

(d) True

(e) True
